

Users
18,391
↑ 6.2%

Sessions
21,840
↑ 5.9%

Pageviews
87,344
↑ 8.3%

Bounce Rate
47.6%
↓ -1.1%

How are site sessions trending?



How are site users trending?



Which channels are driving engagement?

Goal: Engaged Users

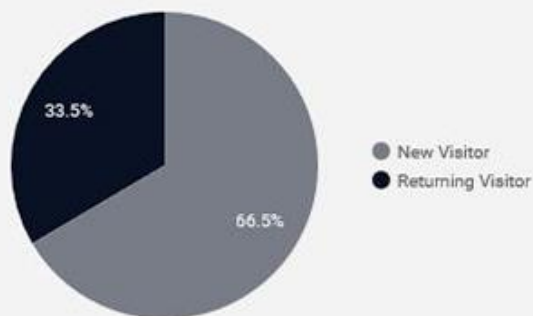


What are the top cities by sessions?



	City	Country	Sessions...
1.	Mountain View	United States	975
2.	New York	United States	602
3.	San Francisco	United States	463
4.	Sunnyvale	United States	461
5.	San Jose	United States	346
6.	(not set)	United States	251
7.	London	United Kingdom	243
8.	(not set)	Taiwan	236
9.	Chicago	United States	196
10.	Los Angeles	United States	196

Pageviews by Users Type

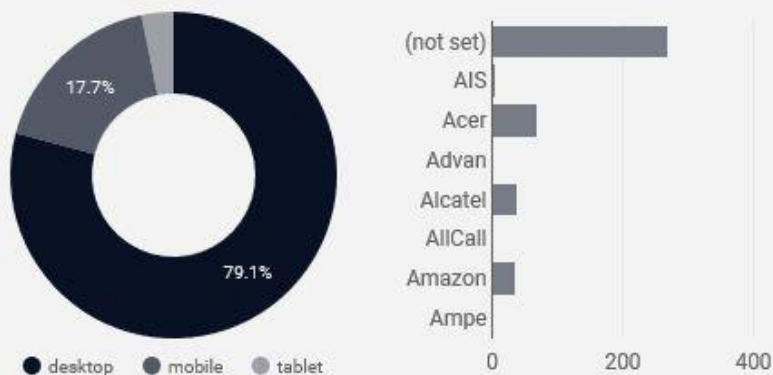


Avg. Session Duration

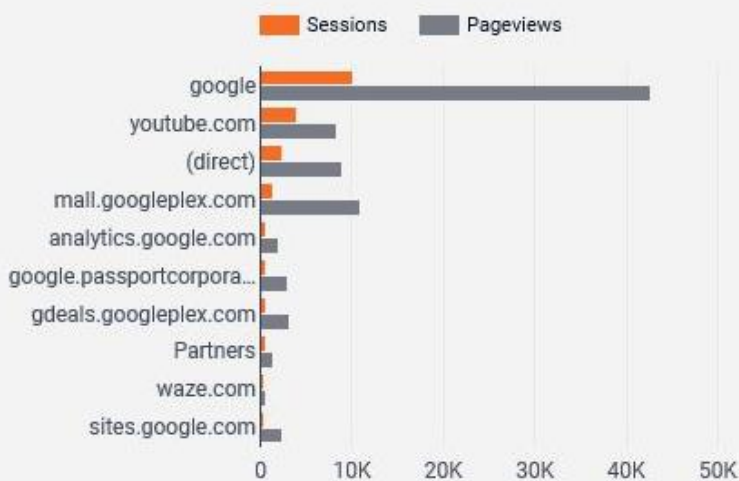
00:02:00

↓ -4.0%

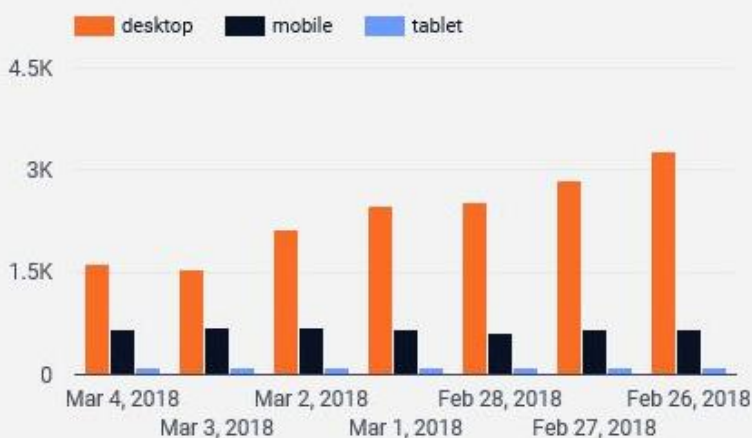
Sessions by Device and Mobile Brand



Traffic Sources



Device Trend



Top Pageviews and Unique Pageviews

	Page Title	Pageviews...	Unique...
1.	Home	14,378	10,618
2.	YouTube Shop by Brand...	8,067	6,522
3.	Google Online Store	5,973	5,061
4.	Men's Apparel Google M...	5,906	3,856
5.	Accessories Google Mer...	4,666	3,537

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Avg. Time on Page and Bounce Rate

	Page Title	Avg. Time...	Bounce...
1.	Waze Men's Typography...	00:07:45	0%
2.	Nest® Learning Thermos...	00:05:13	0%
3.	Google Flower Tee Purple	00:04:48	0%
4.	Google Thermal Bottle Red	00:04:39	100%
5.	Gift Cards Google Merch...	00:04:03	45.45%

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Entrances and Entrances/Pageviews

	Page	Entrances	Entranc...
1.	/	9,738	56.5%
2.	/google+redesign/shop+...	5,533	78.52%
3.	/google+redesign/appare...	558	79.49%
4.	/google+redesign/waze	439	57.39%
5.	/google+redesign/nest/n...	317	15.62%

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Exits and Exit Rate

	Page	Exits	% Exit
1.	/	6,018	34.92%
2.	/google+redesign/shop+...	4,027	57.14%
3.	/google+redesign/appare...	802	19.17%
4.	/google+redesign/access...	681	17.23%
5.	/google+redesign/nest/n...	566	27.88%

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